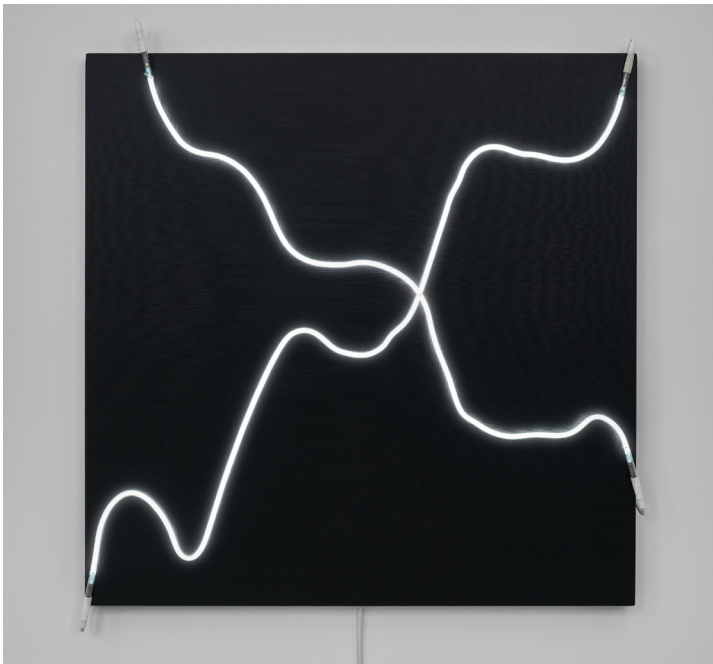


# HAUSER & WIRTH

## Press Release

### François Morellet Neons

Hauser & Wirth Zurich, Limmatstrasse  
24 March – 21 May 2022

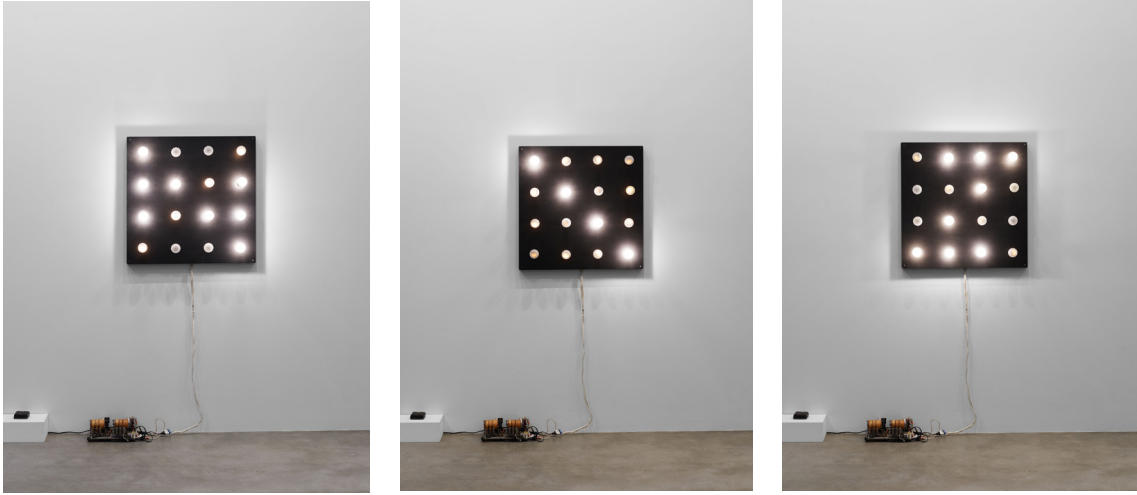


Hauser & Wirth is pleased to present an exhibition dedicated to François Morellet (1926 – 2016), one of the foremost French figures of the 20th Century, and his ground-breaking achievements with artificial light. As one of the first artists to use neon in the 1960s, Morellet developed a radical approach to geometric abstraction, juxtaposing precision and formality with a playfulness that is revealed in the titles of his works, which often employ tongue-in-cheek puns, parody, and wordplay. As Morellet stated, he turned his artistic endeavors into ‘an adventure, as frivolous as it is systematic.’ Displayed on the second floor of the gallery’s Limmatstrasse location, the exhibition – organized with Olivier Renaud-Clément – traces how Morellet pioneered and continuously readdressed the medium of neon throughout his life, presenting formative pieces from the early 1960s amongst subsequent works.

Working primarily with basic geometric forms, Morellet was committed to a methodology of rigorous objectivity and personal detachment from his work, which began with his paintings of the 1950s. Morellet engaged with neon in the 1960s, when he was a member of the Groupe de Recherche d’Art Visuel (GRAV), to explore the creative potential of kinetic and participatory, often site-specific works.

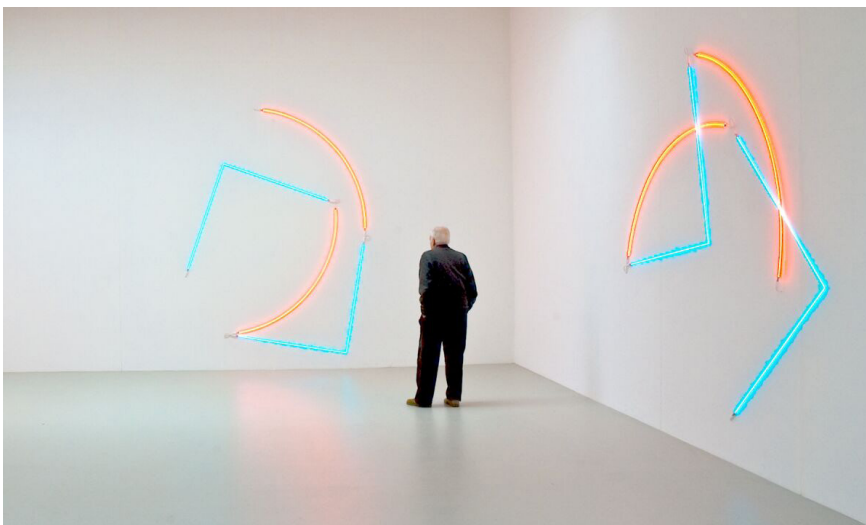
The artist’s originality is evidenced in ‘16 lampes - allumage avec 4 rythmes superposés’ (1963), in which blinking white bulbs are fixed to a square base in a regular arrangement. In this milestone work, Morellet employs an electromechanical system to split the bulbs into four units that light up at regular rhythms but at slightly different speeds. The temporal sequence makes the illuminations appear disordered and chaotic, holding our attention and inviting us to decipher the underlying system. Removing marks of

## HAUSER & WIRTH



his own hand, Morellet strove to mechanise the creative process, dismantle traditional hierarchies, and embrace the elements of randomness and chance.

In an effort to apply neon in numerous ways, Morellet replaced the base of his works with the walls of the exhibition space. Mounting static neon tubes directly on the wall, Morellet 'chose to make them play with space rather than time.' The intense light radiates in all directions and creates a glowing atmospheric effect that dissolves the structure of the surroundings. Continually developing this approach since the mid-1970s, Morellet started using circular arcs in the early 1990s, as seen in 'Acrobatie n°1,' 'Acrobatie n°2' and 'Acrobatie n°3' (2010) on view in Zurich. Abstract arms and legs are illustrated using arched, reddish-orange neon tubes and linear, blue argon tubes – high voltage lights often used for signs and advertising. The light emanating from the installation jumps, bounces, and rebounds on nearby surfaces, a powerful display of acrobatics that is reflected in the work's light-hearted title. These works invite us to participate in Morellet's journey with neon, actively engaging with the dynamic sequence or immersing ourselves in the environment created by his installations. 'François Morellet. Neons' coincides with the exhibition 'François Morellet' at Chasse-Spleen Centre d'Art in Moulis-en-Médoc (5 May – 30 Sep 2022) and 'François Morellet – oder die Leichtigkeit der Geometrie' at Forum Würth in Chur, Switzerland (10 June 2022 - 15 January 2023).



## HAUSER & WIRTH



### **About the artist**

Born in Cholet, France, where he lived and worked for the entirety of his life, Morellet studied literature in Paris before returning to run his family-owned toy factory until 1975. This allowed him financial independence while providing exposure to fabricators and production techniques that came to inform his practice. Max Bill, Sophie Taeuber-Arp and Theo van Doesburg became defining influences for the artist, alongside the geometric patterns, anonymous beauty and precision of the Islamic decorative art he encountered when visiting the Alhambra in Spain in 1952. As a result, he developed works based on simple systems and rules, which removed the subjectivity of the artist and dismantled conventional notions of composition.

Morellet was a founding member of the Groupe de Recherche d'Art Visuel (GRAV), an experimental artists' collaborative that emerged in France in the early 1960s. The group explored the possibilities of kinetic art and the viewer's active engagement, while demystifying the romantic notion of the individual genius artist.

Morellet was first introduced to an American audience in 1965 as part of the landmark exhibition 'The Responsive Eye' at the Museum of Modern Art in New York. His first institutional exhibition was held at the Van Abbemuseum, Eindhoven, Netherlands and travelled to Germany and France from 1971 to 1972. He was later the subject of a North American retrospective in 1984 – 1985, traveling to the Albright-Knox Art Gallery in Buffalo, New York, Musée d'art contemporain in Montreal, Canada, Brooklyn Museum in Brooklyn, New York, and Center for the Fine Arts in Miami, Florida. In 2017, Dia Art Foundation presented the first major survey of Morellet's work in the United States in over three decades, curated by independent curator Béatrice Gross with Dia's Megan Holly Witko. Two major exhibitions of Morellet's work have also been held at the Centre Pompidou, 'François Morellet. Réinstallations' (2011) and 'La dation. François Morellet' (2021).

### **For additional information, please contact:**

Anna-Maria Pfab, Hauser & Wirth, [annamariapfab@hauserwirth.com](mailto:annamariapfab@hauserwirth.com), +41 79 965 50 89 (Europe)  
Maddy Martin, Hauser & Wirth, [maddymartin@hauserwirth.com](mailto:maddymartin@hauserwirth.com) +44 7585 979564 (Europe)

# HAUSER & WIRTH

## Hauser & Wirth Zurich, Limmatstrasse

Limmatstrasse 270  
8005 Zürich

### Opening hours:

Tue – Fri, 11 am – 6pm  
Sat, 11 am – 5 pm

[www.hauserwirth.com](http://www.hauserwirth.com)

### Caption and courtesy information:

François Morellet

Mal barré après réflexion n°5 (Badly crossed out  
on reflection n°5)  
2011

Acrylic on canvas on wood and white neon tubes  
110 x 102 x 8 cm / 43 1/4 x 40 1/8 x 3 1/8 in  
© François Morellet/ADAGP, Paris  
Courtesy François Morellet Estate  
Photo: Jon Etter

François Morellet in Cholet with Acrobatics n°1  
and n°3, 2010. © François Morellet/ADAGP, Paris.  
Archive Studio Morellet, Cholet

François Morellet, 1965 © François Morellet/  
ADAGP, Paris. Archive Studio Morellet, Cholet

François Morellet

16 lampes - allumage avec 4 rythmes superposés  
1963

White bulbs on painted wood panel and  
electromechanical system

80 x 80 x 15 cm / 31 1/2 x 31 1/2 x 5 7/8 in  
© François Morellet/ADAGP, Paris  
Courtesy François Morellet Estate